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SAY BOOM

05 OCTOBER 2010

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Check out the newest Nike BOOM commercial to see Robinson Cano, Bo Jackson, Adrian Peterson, Rick Ross, Nick Saban, Ndamukong Suh, Tim Tebow, Lebron James, Max Seibald, Serena Williams, Hope Solo and Manny Pacquiao show you what it means to make a BOOM moment. Go to Nike.com to tell the world about your own game changing play and get in the game for a chance to win a pair of Trainer 1.2 Mids. Check out the new commercial and submit your own BOOM moment.

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Nike recently launched a new series of commercials with the theme of "Boom". Some big-time cameo appearances include Rick Ross, Bo Jackson, Nndamukong Suh, Tim Tebow and Robinson Cano who each celebrate that magical moment in sports. Whether it be sticking that landing, that huge open field hit or that knockout punch, each illicit the notion of "Boom".

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BOOM is a moment that changes the game, it can be that burst of speed down the line, a goal saving tackle or a clean volley into the top corner. These are the moments that all footballers want to create and the fans want to see, they are the essence of sport, everyone wants more BOOM...

BOOM is the current campaign from Nike for their Pro Combat range, which gives athletes both the physical and mental edge to create game changing moments. The Nike BOOM campaign has recruited such star players as **Wayne Rooney**, **Wesley Sneijder** and **Abou Diaby**, and as we enter the winter months across Europe the importance of performance base layers becomes crucial.



Wayne Rooney Laser IV
Competition



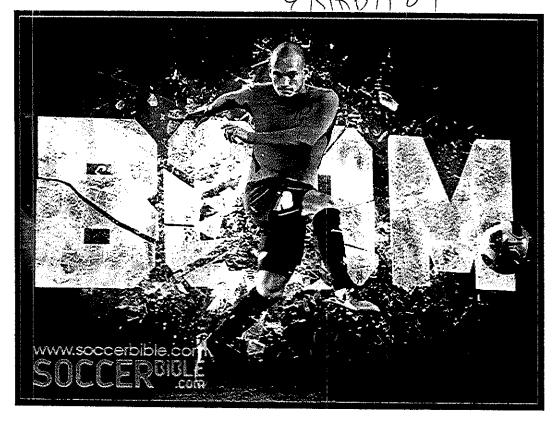
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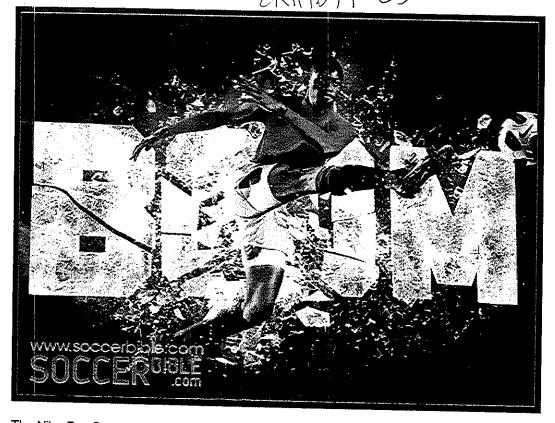
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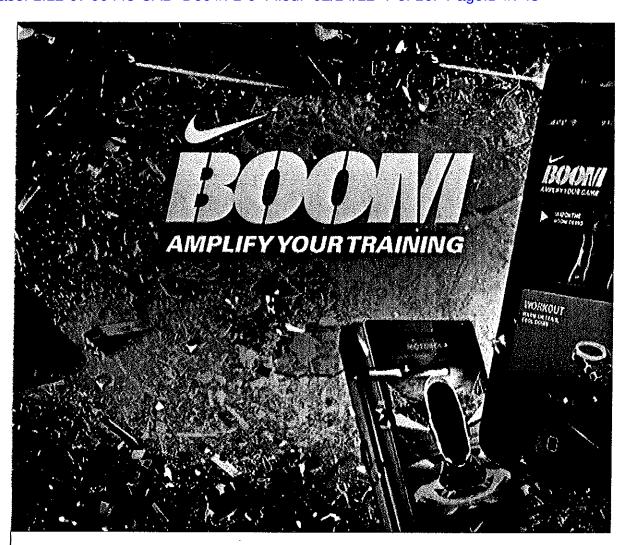
The Nike Pro Combat Hyperwarm range is designed to help keep you warm, even when it's not. It uses a brushed polyester Dri-FIT technical fabric that provides maximum warmth to help keep you dry. A body-skimming fit allows for a thin layer of air to be trapped next to the skin to help keep you warm.

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The Nike Pro Combat Core range is an engineered, stretch, body-fitted, first layer. Dynamic fit and superior technical fabrics provide optimal ventilation and moisture management while strategically designed seams offer enhanced comfort for performance.



Nike BOOM

25 NOVEMBER 2010 tags: boom, featured, ibrahimovic, joe cole

The Nike BOOM app gives you the extra boost you need to take your workouts to the next level. The Nike BOOM app taps into your own music library to intensify your workouts. It even includes motivation from the best athletes in football like Zlatan Ibrahimovic, Joe Cole and more. You can also get encouragement in REAL TIME from your Facebook friends during your workout.





Dethrone T-Shirts Spring 2012 Collection

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Nike Manny Pacquiao "BOOM" T-shirt

April 24th, 2011

The Nike Manny Pacquiao "BOOM" T-shirt shows some praise for the Filipino fighting machine's fists of fury with an explosive graphic inspired by the Nike Manny Pacquiao BOOM commercial introduced a few months back. With a series of new signature Pacquiao clothing and fight gear being released in time for Manny's WBO Welterweight World Title fight against "Sugar" Shane Mosley, the "BOOM" tee sums up Pacquiao's style inside the ring with an explosive design. Made from patented Nike Dri-FIT moisture wicking material so it's perfect for casual wear or training.

UPDATE: For a closer look at all the latest Manny Pacquiao tees by Nike check out the most recent assortment of styles included in the Manny Pacquiao Nike T-shirt Collection.

WALKOUT GEAR

UFC 144: EDGAR vs. HENDERSON

UFC 143: DIAZ vs. CONDIT

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Price: \$19.95

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Description

Make some noise for your Phillies with this Boom tee by Nike! Its giant front graphic features a Liberty Bel over "BOOM" lettering. It's a surefire way to get

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Regular Price: \$19.95 Sale Price: \$13.99

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Priced: \$17.97 Rated:

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12 days 18 hours (Mar 07, 2012 02:36:09 AM PST)

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